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Rough Draft

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Promotional Campaign III: Rough Draft
DRAFT: Description: Create the basic layouts for your three media pieces concentrating on the writing portions. This is not a Photoshop or video production course so I do not expect fully realized graphic work here. You can do basic sketches and thumbnails





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of whatever graphic and visual elements and page layouts you want so I can see what you finished work would look like. What I do want to see completed is whatever writings are to be included in each media piece. In a brochure, for instance, all the copy should be written out. If you are doing





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something like a video, I would like to see some form of a script. Assignment: Create the written portions and the basic visual thumbnails of your three media materials that are a part of your promotional campaign. Focus on the writing, which is the focus of this course. (You do not need to turn in a





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Photoshop project, for instance). Collect the parts of this assignment into a folder and compress (ZIP) it. and upload it in the assignment tab below. Attachments Question Field
#Computer Science

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